



GROUNDWATER RESOURCES ASSOCIATION
O F C A L I F O R N I A

INVITATION TO PROMOTE YOUR ORGANIZATION AT UPCOMING GROUNDWATER INDUSTRY EVENTS

January 26, 2010

Re: **“Solvent Release Sites: Characterization, Cleanup, and Closure**
April 1, 2010 – Santa Clara, CA

Geophysics at the Beach Course/Symposium/Demo
May 24-26, 2010 – Santa Ana, CA

“Toward Sustainable Groundwater in Agriculture”
June 15-17, 2010 – Burlingame, CA

19th Annual Conference & Meeting
“Think Outside the Pipe: Exploring and Protecting Local Water Supplies”
September 15-16, 2010 – Burlingame, CA

Dear Interested Parties and Prospective Participants:

The Groundwater Resources Association of California (GRA) is pleased to invite you to participate as an exhibitor and/or sponsor at its upcoming programs: “Solvent Release Sites: Characterization, Cleanup, and Closure” Symposium, April 1, 2010, at Santa Clara Marriott Hotel, Santa Clara, CA; “Geophysics at the Beach” Symposium, May 24-26, 2010, at the Doubletree Club Hotel Orange County Airport, Santa Ana, CA; and “Toward Sustainable Groundwater in Agriculture”, June 15-17, 2010, at the Hyatt Regency San Francisco Airport Hotel, Burlingame, CA; and 19th Annual Conference & Meeting “Think Outside the Pipe: Exploring and Protecting Local Water Supplies” Conference, September 15-16, 2010, at the Hyatt Regency San Francisco Airport Hotel, Burlingame, CA.

Each program will offer many benefits for exhibitors and sponsors. Specific activities will take place in the exhibit hall, and exhibit hours will be structured to give attendees maximum opportunity to interact with your representatives. Pre- and post-program registration lists will also be made available to you upon request.

Reserve your exhibit space and sponsorship opportunities now...don't miss out on a great opportunity to provide attendees with new ideas and solutions. Their organizations will profit and so will yours!

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GROUNDWATER RESOURCES ASSOCIATION OF CALIFORNIA

APRIL 1, 2010	SOLVENT RELEASE SITES: CHARACTERIZATION, CLEANUP, AND CLOSURE
MAY 24-26, 2010	GEOPHYSICS AT THE BEACH
SEPTEMBER 15-16, 2010	19TH ANNUAL GRA CONFERENCE & MEETING – “THINK OUTSIDE THE PIPE: EXPLORING AND PROTECTING LOCAL WATER SUPPLIES”

Promotional/Sponsorship Program

(Please complete and submit the Sponsor/Exhibitor Order Form including the person in your organization who will be using the full registration that is included with all of the below except “refreshment break” sponsorships.)

TABLE TOP EXHIBITS - Cost: \$700 for GRA members; \$800 for non-members

Exhibitors receive recognition in the program binder, one (1) draped 6' table and two (2) chairs, one (1) full program registration, and listing on GRA Web site.

If your display is larger than the standard 6' table space above, you may request one of the following options for an additional charge:

10Wx10H space - \$300 (additional charge)

8Wx10H space - \$200 (additional charge)

PROGRAM CO-SPONSOR – Cost: \$1,450

Program co-sponsorship includes recognition on cover of the program binder, one (1) full program registration, one (1) tabletop exhibit, signage during program, recognition on GRA Web site, and one ¼ page ad in *HydroVisions*.

LUNCHEON SPONSOR – Cost: \$800

Luncheon sponsorship includes signage during luncheon, recognition in the program binder and on GRA Web site, and one (1) full program registration.

RECEPTION SPONSOR – Cost: \$800

Reception sponsorship includes signage during reception, recognition in the program binder and on GRA Web site, and one (1) full program registration.

REFRESHMENT BREAK SPONSOR – Cost: \$375 per break

Sponsorship of a morning or afternoon refreshment break entitles you to recognition in the program binder and on GRA Web site, and signage during the break assigned.

EXHIBITOR CANCELLATION

Solvent Release Sites Symposium -- GRA will provide a refund of 50% of the exhibit fees if written notice is received on or before **March 18, 2010**. Failure to provide written notice by **March 18, 2010**, or failure to appear at the event relieves GRA of obligation to refund.

Geophysics at the Beach Course/Symposium/Demo -- GRA will provide a refund of 50% of the exhibit fees if written notice is received on or before **May 10, 2010**. Failure to provide written notice by **May 10, 2010**, or failure to appear at the event relieves GRA of obligation to refund.

Toward Sustainable Groundwater in Agriculture -- GRA will provide a refund of 50% of the exhibit fees if written notice is received on or before **May 25, 2010**. Failure to provide written notice by **May 25, 2010**, or failure to appear at the event relieves GRA of obligation to refund.

19th Annual Conference & Meeting -- GRA will provide a refund of 50% of the exhibit fees if written notice is received on or before **August 31, 2010**. Failure to provide written notice by **August 31, 2010**, or failure to appear at the event relieves GRA of obligation to refund.

JUNE 15-17, 2010	TOWARD SUSTAINABLE GROUNDWATER IN AGRICULTURE
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TABLE TOP EXHIBITS - Cost: \$800

Exhibitors receive one (1) draped 6' table and a chair. Electricity is available at a cost of \$100/day.

Exhibitors can register for the conference at the reduced rate of \$495 (regular rate is \$595). Please register for the Conference through WEF or www.ag-groundwater.org for more details.

HOLD HARMLESS - To the fullest extent permitted by law, exhibitors shall indemnify, defend and hold GRA, and their officers, employees, agents, the hotel where the event is held and their subcontractors of same, harmless from any and all liability that might ensue from any cause whatsoever associated with exhibitors' attendance at, exhibition and use of space at the GRA event.

EXHIBIT ASSIGNMENT - Exhibit space will be assigned on a “first come, first served” basis and in the best interest of the exhibition. Assignment of exhibit space shall be solely at the discretion of GRA. There is no guarantee that requested spaces shall be assigned.

RELOCATION OF EXHIBITS - GRA reserves the right to alter locations of exhibits if deemed advisable and in the best interest of the program.

Exhibitor and/or Co-Sponsor set-up is scheduled as follows:

Solvent Release Sites Symposium

On April 1, 2010, set up time will start at 6:30 am. To forward exhibitor displays and materials for this event, please ship them to arrive no earlier than three (3) days before the Symposium start date to:

Santa Clara Marriott Hotel
Groundwater Resources Association
Solvent Release Sites Symposium
Hold for Arrival of: (Name/Co.)
Arrival Date:

2700 Mission College Blvd.
Santa Clara, CA 95054
(408) 988-1500 or (800) 228-9290
Attn: Convention Services

Geophysics at the Beach Course/Symposium/Demo

On May 25, 2010, set up time will start at 7:00 am. To forward exhibitor displays and materials for this event, please ship them to arrive no earlier than three (3) days before the Symposium start date to:

Doubletree Club Hotel Orange County Airport
Groundwater Resources Association
Geophysics Course/Symposium/Demo
Hold for Arrival of: (Name/Co.)
Arrival Date:

7 Hutton Centre Drive
Santa Ana, CA 92707
(714) 751-2400
Attn: Convention Services

Toward Sustainable Groundwater in Agriculture

On Monday, June 14, 2010 after 5:00 pm and continue on June 15th at 8:00 am. Teardown would be Thursday, June 17th after 5:00 p.m. To forward exhibitor displays and materials for the Conference, please ship them to arrive no earlier than three (3) days before the Conference start date to:

Hyatt Regency San Francisco Airport
International Water Conference
Groundwater in Agriculture
Hold for Arrival of: (Name/Co.)
Arrival Date:

1333 Bayshore Highway
Burlingame, CA 94010
(650) 696-2615
Attn: Convention Services

19th Annual Conference & Meeting

On September 14, 2010, set up time will start at 6:30 pm and will continue on September 15th starting at 7:00 am. To forward exhibitor displays and materials for the Conference, please ship them to arrive no earlier than three (3) days before the Conference start date to:

Hyatt Regency San Francisco Airport
Groundwater Resources Association
Nanotechnology Symposium
Hold for Arrival of: (Name/Co.)
Arrival Date:

1333 Bayshore Highway
Burlingame, CA 94010
(650) 696-2615
Attn: Convention Services

GROUNDWATER RESOURCES ASSOCIATION OF CALIFORNIA

APRIL 1, 2010	SOLVENT RELEASE SITES: CHARACTERIZATION, CLEANUP, AND CLOSURE
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Promotional/Sponsorship Order Form

(Representative using the one free Symposiums/Course registration, please complete the Co-Sponsor/Lunch or Reception Sponsor/Exhibitor Registration Form included at the end of this packet.)

Name: _____ Title: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____ Web address: _____

Additional Name Tags for (Exhibit Booth Area Only – limited to 2 persons per table):
 (1) _____ (2) _____

Biography of organization (100 words or less):

Tabletop Exhibit Space available at the following events only:

Demo spaces are limited. **If you hold a business license with the City of Newport Beach, you can save \$55 of the fee below.

	Fees	Geophysics Symp.	19 th Annual Conference & Meeting	Solvent Release Sites Symp.
GRA Member	\$700	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10x10 space (\$300 additional cost)	\$1000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8x10 space (\$200 additional cost)	\$900	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Members	\$800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10x10 space (\$300 additional cost)	\$1100	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8x10 space (\$200 additional cost)	\$1000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Symp. & Demo (Member)	\$1100	<input type="checkbox"/>	N/A	N/A
Symp. & Demo (Non-Member)	\$1200	<input type="checkbox"/>	N/A	N/A
**Demo Only (Member)	\$555	<input type="checkbox"/>	N/A	N/A
**Demo Only (Non-Member)	\$655	<input type="checkbox"/>	N/A	N/A
Electricity	\$50	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Sponsorships

(*Please email an electronic copy of your company's logo for signage at the GRA event.)

	Fees	Geo-physics Symp.	19 th Annual Conference & Meeting	Solvent Release Sites Symp.
Co-Sponsor	\$1450	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
*Luncheon Sponsor	\$800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
*Reception Sponsor	\$800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
*Refreshment Sponsor	\$375	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electricity	\$50	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

JUNE 15-17, 2010	TOWARD SUSTAINABLE GROUNDWATER IN AGRICULTURE
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	Fees	Groundwater in Agriculture
Exhibitor	\$800	<input type="checkbox"/>
Electricity <small>(Please indicate the number of days for electricity)</small>	\$100/day	<input type="checkbox"/> For ___ days(s)

Amount Enclosed: \$ _____ Check VISA M/C AmEx Discover

Card number: _____ Exp. Date: _____ Name as it appears on card: _____

3 Digit Card Security Code (located on the back of your card, after your card number): _____

Signature: _____

Please return this form with payment to GRA to:

Groundwater Resources Association, 915 L Street, Suite 1000, Sacramento, CA 95814 or fax (916) 442-0382 if paying by credit card.
 For additional information, please call the GRA office at (916) 446-3626.

The Exhibitor understands that neither the Groundwater Resources Association of California nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Groundwater Resources Association of California

CO-SPONSOR/EXHIBITOR REGISTRATION FORM

(For One Free Registrant included in Co-Sponsor/Lunch or Reception Sponsor/Exhibitor Fee)

Name: _____ Title: _____ Organization: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ E-mail: _____

EVENT LOCATIONS & OVERNIGHT ACCOMMODATIONS

(Please check program and meal preference below)

Solvent Release Sites Symposium – April 1, 2010 - The Symposium will be at the Santa Clara Marriott Hotel, 2700 Mission College Blvd., Santa Clara, CA 95054, (408) 988-1500 or (800) 228-9290. The Santa Clara Marriott Hotel has set aside a block of sleeping rooms for GRA that are available on a first come, first serve basis at the GRA rate of \$104 plus tax per night for single occupancy. **The deadline for making hotel reservations at the GRA rate is March 11, 2010.** Reservations made after March 11, 2010, will be accepted at the prevailing hotel rate, on a space available basis. Please make your reservation by calling and identifying yourself as an attendee of the Groundwater Resources Association Event.

I will attend the following meal functions, which are included in the registration fee. **(This section must be completed.)**

Thursday Lunch, April 1 Yes No
Thursday Reception, April 1 Yes No

I prefer Vegetarian Lunch Yes

Geophysics at the Beach Course/Symposium/Demo – May 24-26, 2010 - The Symposium will be at the Doubletree Club Hotel Orange County Airport, 7 Hutton Centre Drive, Santa Ana, CA 92707, (714) 751-2400. The Doubletree Club Hotel Orange County Airport has set aside a block of sleeping rooms for GRA that are available on a first come, first serve basis at the GRA rate of \$90 plus tax per night for single occupancy. **The deadline for making hotel reservations at the GRA rate is May 10, 2010.** Reservations made after May 10, 2010, will be accepted at the prevailing hotel rate, on a space available basis. Please make your reservation by calling and identifying yourself as an attendee of the Groundwater Resources Association Event.

I will attend the following meal functions, which are included in the registration fee. **(This section must be completed.)**

Tuesday Lunch, May 25 Yes No
Tuesday Reception, May 25 Yes No
Wednesday Lunch, May 26 (Demo) Yes No

I prefer Vegetarian Lunches Yes

Toward Sustainable Groundwater in Agriculture – June 15-17, 2010 – The Conference will be at the Hyatt Regency San Francisco Airport Hotel, 1333 Bayshore Highway, Burlingame, CA 94010, (650) 347-1234 or (800) 233-1234. Visit www.ag-groundwater.org for more details and for registering.

19th Annual Conference & Meeting – September 15-16, 2010 - The Conference will be at the Hyatt Regency San Francisco Airport Hotel, 1333 Bayshore Highway, Burlingame, CA 94010, (650) 347-1234 or (800) 233-1234. The Hyatt Regency San Francisco Airport Hotel has set aside a block of sleeping rooms for GRA that are available on a first come, first serve basis at the GRA rate of \$145 plus tax per night for single occupancy. **The deadline for making hotel reservations at the GRA rate is September 5, 2010.** Reservations made after September 5, 2010, will be accepted at the prevailing hotel rate, on a space available basis. Please make your reservation by calling and identifying yourself as an attendee of the Groundwater Resources Association Event.

I will attend the following meal functions, which are included in the registration fee. **(This section must be completed.)**

Wednesday Lunch, September 15 Yes No
Wednesday Reception, September 15 Yes No
Thursday Lunch, September 16 Yes No

I prefer Vegetarian Lunches Yes