



SPONSOR & EXHIBITOR
OPPORTUNITIES

2018 WESTERN GROUNDWATER CONGRESS

Sponsor and Exhibitor Prospectus

DoubleTree Sacramento

September 25-27, 2018

The Groundwater Resources Association of California (GRA) is excited to invite you to become a sponsor or exhibitor at the first annual Western Groundwater Congress to be held September 25-27, 2018 in Sacramento, CA.

Hotel Accommodations:

DoubleTree by Hilton Sacramento
2001 Point West Way
Sacramento, CA 95815

The hotel is pleased to confirm the discounted rate of \$149.00 for this group. Guests must make their own reservations online or by calling 1-800-686-3775 by Monday, September 3, 2018. Please identify yourself as part of the Groundwater Resources Association group.

Sponsor/Exhibitor Deadlines

The online exhibitor registration ends August 25, 2018. Registrations received after this day may not be included in any printed conference documents.



EXHIBIT SCHEDULE

Exhibitors will set up in the Grand Ballroom. Lunch, breaks and other networking events will be held in the Grand Ballroom in order to provide maximum exposure to exhibitors.

Exhibitor Set-Up: **September 25, 2018** 6:00am

Exhibit Hall Open: **September 25, 2018**
7:00am-7:00pm
September 26, 2018
7:00am-5:00pm
September 27, 2018
7:00am-2:00pm

Exhibit Hall Events: **September 25, 2018**
Continental Breakfast
7:00am-9:00am
A.M. Break
9:10am-9:50am
Buffet Lunch
12:00pm-1:30pm

September 26, 2018
Continental Breakfast
7:00am-9:00am
A.M. Break
9:55am-10:25am
Awards Lunch
12:00pm-1:30pm
Vendor Reception
5:00pm-7:00pm

September 27, 2018
Continental Breakfast
7:00am-9:00am
A.M. Break
9:50am-10:10am
Lunch
12:20pm-1:50pm

Exhibit Tear Down: **September 27, 2018** 2:00pm



RAFFLE PRIZES

Any Sponsor or Exhibitor at the Western Groundwater Congress may opt to increase your company profile even more by providing a raffle prize for the President's Reception. The event emcee will announce the prize and your organization and you can even be the one to pull the ticket for the winner!

PROGRAM ADVERTISEMENTS

Any Sponsor or Exhibitor at the Western Groundwater Congress may opt to pay an additional fee for a print ad that will run in BOTH the event program as well as the Fall 2018 issue of HydroVisions.

AD FEES AND SPECIFICATIONS:

\$500.00 2/3 Page Vertical:
4.9167"W X 9.375"H

365.00 1/2 Page Horizontal:
7.5"W X 4.625"H

\$185.00 1/3 Page Square
4.9167"W X 4.625"H

\$95.00 Business Card Ad:
4.9167"W X 2"H

LOGO SPECS:

You must send your logo in EPS vector format. If you do not have an EPS version of your logo, please ensure what you send is a high resolution transparent PNG or PDF. Logos pulled from websites are not suitable for GRA printing. Design or logo questions? Contact David Garrison, GRA Communications Specialist at dgarrison@smithmooreassoc.com

DO YOU NEED HELP DESIGNING YOUR AD?

GRA is happy to provide assistance in designing a simple ad for the Western Groundwater Congress using your company logo for a nominal fee.

Please email
dgarrison@smithmooreassoc.com
for more information.



OPPORTUNITIES, BENEFITS AND FEES:

Sponsorships

EVENT CO-SPONSOR

Premier sponsorship and limited availability

Logo on cover of onsite program, FREE 1/3-page square ad in the Event Program AND the Fall issue of HydroVisions (contact kschrimsheer@grac.org to pay an additional fee to upgrade to a larger size), recognition on the event website, one full program registration for event, signage recognizing level of sponsorship and the option to exhibit throughout meeting.

Price: \$2,500

PRESIDENT'S RECEPTION SPONSOR

Logo recognition in the onsite program, signage recognizing level of sponsorship, one full program registration for event, logo on drink tickets, cocktail napkins AND sponsor the evening's "Signature Cocktail" available to Members Only!

Price: \$2,250

VENDOR RECEPTION SPONSOR

Logo recognition in the onsite program, signage recognizing level of sponsorship, one full program registration for event, logo on drink tickets and cocktail napkins.

Price: \$2,000

AWARDS AND ANNUAL MEETING LUNCHEON SPONSOR

Recognition on the event website, logo recognition in the onsite program and the awards program, one full program registration for event, signage recognizing level of sponsorship.

Price: \$1,000

LUNCH SPONSOR

Recognition on the event website, logo recognition in the onsite program, one full program registration for event, signage recognizing level of sponsorship.

Price: \$900.00

WELLNESS SPONSOR

This is an opportunity to be a sponsor of both the Darcy Dash 5k run and the 7 minute workout breaks! This package includes: Recognition on the event website, logo recognition in the onsite program, one full program registration for event, signage recognizing level of sponsorship.

Price: \$800.00

SOLD! GOURMET WATER STATION SPONSOR

Recognition on the event website, logo recognition in the onsite program, one full program registration for event, signage recognizing level of sponsorship. GRA will provide ice cold water and a selection of fresh fruits and veggies for each attendee to fill their infusion bottle with to keep them hydrated throughout the event and beyond! (Sponsor is responsible for providing the infusion bottles to GRA by Friday, September 14th)

Price \$800

SOLD! LANYARD SPONSOR (ONLY 1 AVAILABLE)

Recognition on the event website, logo recognition in the onsite program, one full program registration for event, signage recognizing level of sponsorship. Every attendee will be wearing your logo throughout the conference! (Sponsor is responsible for providing the lanyards to GRA by Friday, September 14th)

Price: \$800

SOLD! TOTE BAG SPONSOR (ONLY 1 AVAILABLE)

Recognition on the event website, logo recognition in the onsite program, one full program registration for event, signage recognizing level of sponsorship. Every attendee will receive a bag displaying your logo to carry their conference materials and continue using long after the conference ends! (Sponsor is responsible for providing the bags to GRA by Friday, September 14th)

Price: \$800

TOTE BAG SWAG SPONSOR

Add an item with your company logo into the tote bags that will be provided to all attendees at registration! *Please note that this sponsorship does NOT include program registration or inclusion in the "Meet the Sponsors & Exhibitors" session. (Sponsor is responsible for providing their swag item to GRA by Friday, September 14th)

Price: \$250.00 OR bundle this option with another sponsorship or exhibit booth for a \$150 discount and pay only \$100!

MEMBERS ONLY CHAIR MASSAGE SESSION SPONSOR

Recognition on the event website, logo recognition in the onsite program, one full program registration for event, signage recognizing level of sponsorship. Conferences are stressful! Be the sponsor who brings the relaxation to the GRA Members Only Lounge! (New Conference Feature)

\$600.00

REFRESHMENT SPONSOR

Recognition on the event website, logo recognition in the onsite program, signage recognizing level of sponsorship. *Please note that this sponsorship does NOT include program registration. If you would like to attend the event, you must register as an attendee.

Price: \$425.00



BUILD YOUR OWN SPONSORSHIP

Are you interested in showcasing your organization in a way we haven't thought of? Email kschrimsher@grac.org with your proposed sponsorship and budget and we will work with you to customize a package for your company!

Price: TBD

Exhibit Booths – Maximize opportunities for direct marketing and sales! Only 24 exhibit booths available!

SOLD! MEMBER EXHIBITOR

Name recognition in the onsite program, signage at the event, exhibit throughout the event, one full program registration for event.

Price: \$1,000.00

SOLD! NON-MEMBER EXHIBITOR

Name recognition in the onsite program, signage at the event, exhibit throughout the event, one full program registration for event.

Price: \$1,200.00





GROUNDWATER RESOURCES ASSOCIATION

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